

BOD ITEM #15

Written Communications to the
Board of Directors

SEPTEMBER 5, 2018

2018 BOARD OF DIRECTORS



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1250 SAN CARLOS AVE
SAN CARLOS, CA 94070
(650) 508-6200

August 2, 2018

Honorable Governor Jerry Brown
c/o State Capitol, Suite 1173
Sacramento, CA 95814

RE: AB 2034 (Kalra) – Human trafficking: notice

Dear Governor Brown:

On behalf of the San Mateo County Transit District (SamTrans) and the Peninsula Corridor Joint Powers Board (Caltrain), I write to you today in SUPPORT of AB 2034 (Kalra), which would require specified businesses and other establishments that operate an intercity passenger rail, light rail, or bus station to provide employee training on how to both recognize the signs of human trafficking and report those signs to the appropriate law enforcement agency.

Current law requires specified businesses and other establishments--including airports, bus stations, truck stops, and intercity and light rail stations--to post public notices providing information about how to report human trafficking and slavery, and contact specified non-profit organizations who assist and support victims of human trafficking. States with posting requirements similar to California's have seen an increase in reported crimes and victim rescues.

If enacted, AB 2034 will expand existing law by imposing a state-mandated program for training employees of specified businesses and other establishments who may come into contact with victims of human trafficking. It would require the California Department of Justice to consult with community-based anti-human trafficking organizations, representatives of mass transit employees, and representatives of mass transit system organizations to develop training guidelines on or before July 1, 2020, and implement this training by January 1, 2021. Because the training program would be state-mandated, this bill would enable reimbursement for incurred costs, meaning that effective training can be implemented across the board.

Both SamTrans and Caltrain would be subject to this law. We support this bill because training our employees to recognize and report signs of human trafficking allows us to both improve and continue to prioritize the safety of our customers and community.

Honorable Jerry Brown
AB 2034
Page 2 of 2

For these reasons, we respectfully urge your **SUPPORT** for AB 2034. Please feel free to contact Casey Fromson, Director of Government and Community Affairs, at (650) 508-6493 or via email at fromsonc@samtrans.com if you need any additional information.

Sincerely,



Jim Hartnett
General Manager/Chief Executive Officer/Executive Director

cc: Peninsula Corridor Joint Powers Board of Directors
Peninsula Corridor Joint Powers State Legislative Delegation
San Mateo County Transit District Board of Directors
San Mateo County Transit District State Legislative Delegation

From: Stephen Murray
To: [Board \(@samtrans.com\)](mailto:Board@samtrans.com)
Subject: Half Moon Bay microtransit (attn: Ms. Kersteen-Tucker)
Date: Monday, August 20, 2018 9:48:19 AM
Attachments: [Downtowner.pdf](#)

Ms. Kersteen-Tucker,

I'm a co-founder of the transit provider Downtowner. After reading the recent article in the Half Moon Bay Review, I felt the need to reach out and introduce our firm. Our interests lie in solving the exact issues you're faced with.

We're working with municipalities and transit agencies to help pick up where routes fall short. Downtowner is door-to-door, on-demand, shared, and (mostly) electric. This is the future of transit in areas where routes don't fully satisfy the needs of riders, and it's happening now in 5 cities across the US.

For years we've been bridging gaps in existing transit and lessening people's dependence on single occupancy vehicle trips. Our system fully connects communities, and every day we help thousands of people get to where they need to go, without their cars. We have a low cost per passenger, can launch within weeks, and require no infrastructure investment. Does this sound like this is something you would be interested in chatting about? If so, I can send over a few times that might work for us to get on a quick call. I've attached a PDF with more great stats, and more detail on who we are.

Sincerely,

Stephen Murray
Co-Founder
561-386-4073





Downtowner





YOUR CITY IS DYNAMIC

YOUR PUBLIC TRANSIT SHOULD BE TOO

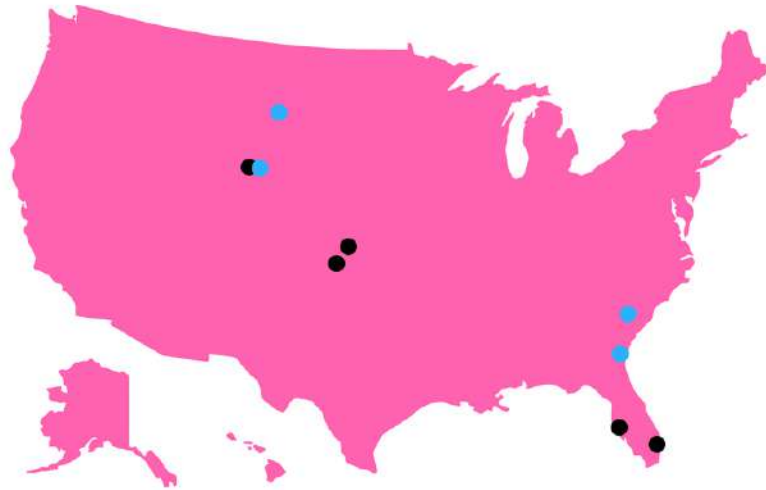
Downtowner uses predictive routing and demand analytics to deploy smarter transit.

By providing door to door rides with our fully-electric fleets, we bridge gaps in existing transit lines, increase downtown livability and ease parking and traffic congestion.

Our app-driven service operates with much higher efficiency and usability than the typical downtown trolley or routed circulator

We're bringing usability back to public transit

THE REVOLUTION HAS BEGUN



- TAMPA, ASPEN, AVON, PARK CITY, DELRAY BEACH
- COMING 2018

We're working with cities to replace underutilized downtown routes and optimize their transportation network. Our carpool technology and nimble, demand responsive fleets allow us to handle the fast paced needs of door to door rides and door to transit stop connections with maximum efficiency.

**We cost 75% less per service hour and
40% less per passenger than typical in-
town bus routes**



National Transit database report 2010, Tampa Intowner trolley 2016

WHY DOWNTOWNER?

"Downtowner has been a game-changer for Tampa's downtown. The user experience is great and the app-based, on-demand service has paved the way for a smarter transportation system. Kudos!" -**Vik Bhide, Tampa's Chief Traffic Engineer**

IMPROVE EXISTING MOBILITY

We compliment existing fixed route services, and make them more usable by providing the first and last mile of transit. No need to lay down tracks, build stations or wait months for expensive trolleys. We can be operational within weeks for a fraction of the cost.

CONNECT THE COMMUNITY

Mobility drives local economy, increase downtown livability and keeps visitors coming back. We add value and convenience to the downtown core and nearby neighborhoods. Our data tools allow cities to understand when, where and how their community is moving.

EASE PARKING & TRAFFIC

Door to door rides keep local cars in driveways and out of valuable parking spots. Our algorithms are constantly optimizing driver work flow, picking up riders in the smartest way possible. Grouping riders heading in the same direction cuts down on vehicle traffic and cost per passenger.

"My main reason for using Downtowner is.."



sample- 1078 Tampa riders

WE'RE NOT JUST TALKING

We're doing!

81,000

Current monthly ridership

98%

ridership satisfaction



100%
city contract
renewal rate

-12.5%

Parking occupancy in Aspen during our trial compared to the summer prior. We help locals leave their cars at home.

426

tons of CO2 eliminated yearly by using our electric vehicles



We spend every summer and winter in Aspen. Usually my wife and I bring both of our cars to aspen every year, but this year we decided to leave them back home!! We never have to drive anymore while visiting Aspen. We just leave that to Downtowner. -Brian W.



OUR TECH

Purpose-built by our in-house team

Our focus has always been on making the most efficient and usable system.

Through carpooling, smart queues, and commuter-focused features, we're ready to transform your city's transit ecosystem.

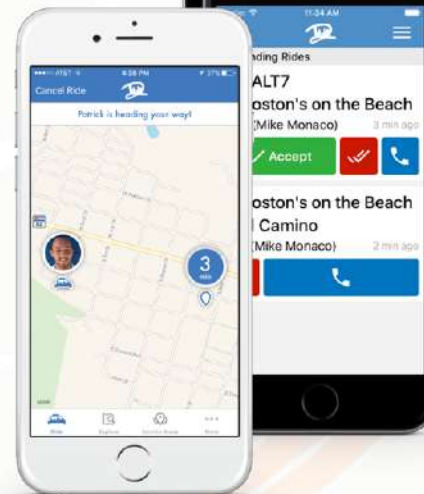
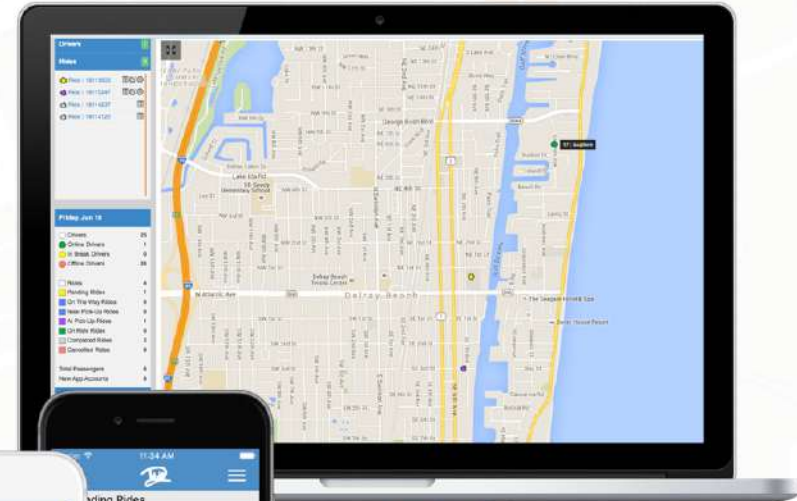
Demand analytics and reporting provide insights on when, where and how riders are moving.

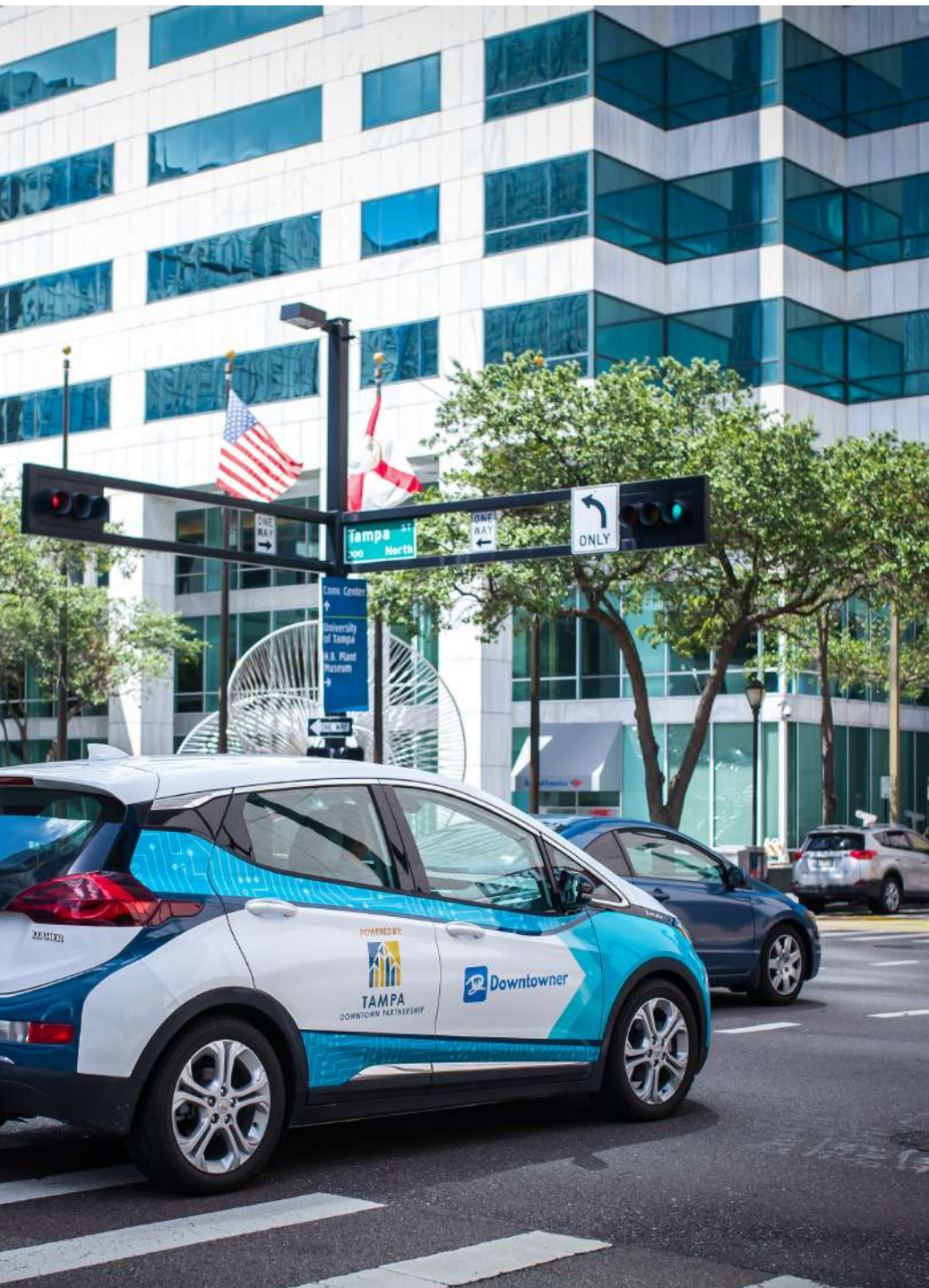
323,816

rides dispatched by our tech since
2015

0

minutes of downtime





TURN-KEY MICROTRANSIT

Our pilot programs offer cities and agencies an opportunity to revolutionize their public transit networks with low risk solutions that can be operational within 60 days.

Whats included?

- Planning and Implementation
- Operations Management
- Electric Vehicles
- Data and Analytics
- Program Oversight
- Local Employee Drivers

Ready to partner with us?
info@ridedowntown.com

OFFICIAL PARTNERS





BOARD OF DIRECTORS 2018

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JIM HARTNETT
GENERAL MANAGER/CEO

August 14, 2018

Ms. Carol Kuester, Director
Electronic Payments
Metropolitan Transportation Commission
Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105-2066

Subject: Improving Mobile Solution for Regional Needs

Dear Ms. Carol Kuester,

As you know, the San Mateo County Transit District (District) is developing a mobile application that will provide travelers with enhanced mobile ticketing, trip-planning and real-time functionality. A contract to complete this work was recently awarded to Bytemark and the product is expected to be launched on September 4, 2018.

Initially, the application will focus on SamTrans fixed-route and paratransit services, but the contract allows functionality to be expanded to include trip-planning and mobile ticketing functionality for neighboring transit agencies and other mobility services.

As you know, the District also manages the Caltrain commuter rail service. On January 2017, the Caltrain Board of Directors approved a contract with moovel North America to create a separate mobile ticket application for Caltrain. That product launched in February 2018, and will soon include enhanced trip planning and real-time information. Like the SamTrans application, Caltrain's can also be expanded to add fare payment functionality for neighboring systems.

The District requests approval from the Metropolitan Transportation Commission (MTC) to add neighboring transit agency fare products to both applications. Addition of this functionality would be closely coordinated with the MTC and would be subject to agreements with neighboring agencies including the Santa Clara Valley Transportation Authority, San Francisco Municipal Transportation Authority, Alameda County Transit, and Bay Area Rapid Transit.

This functionality will not include fare products that are offered exclusively on the region's Clipper system, but it will provide occasional riders with the ability to more seamlessly transfer between multiple systems using a convenient mobile payment option.

Thank you for your attention and consideration of this request. If you have questions or require more information, I will make staff available as needed.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jim Hartnett", with a small "for" written below it.

Jim Hartnett
General Manager/CEO
SamTrans & Caltrain

SAN MATEO COUNTY TRANSIT DISTRICT
1250 San Carlos Ave. – P.O. Box 3006
San Carlos, CA 94070-1306 (650)508-6200