



## Promoting Senior Mobility samTrans

- **SamTrans implements senior mobility programs**
- **Provide travel options**
- **Fastest growing sector of our customer base**
- **Partnerships with public and private sector**
  - **County, local cities**
  - **Social services organizations**

### What Community Amenities Do Older Adults Want Close to Home?

We asked older adults what amenities they want close to home. Access to transportation, food, and green space top the list. These are among the many community indicators that we are measuring as part of the Livability Index project. Find out more about our livability research and the development of our index here: [www.aarp.org/ppi/iv-com/](http://www.aarp.org/ppi/iv-com/)

% endorsed within 1 mile or less


Bus Stop	50%
Grocery Store	47%
Park	42%
Pharmacy / Drug Store	42%
Hospital	29%
Church / Religious	29%
Train / Subway	23%
Big Box Store	18%
Entertainment	16%
Mall (shopping)	13%

Source: AARP Public Policy Institute

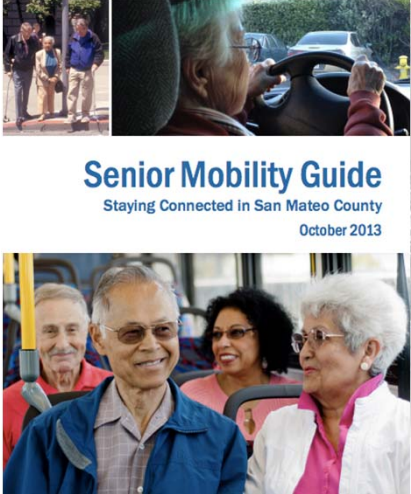
GRAPHIC: AARP Digital Design **AARP**  
Real Possibilities

2

## Senior Mobility Guide



- Comprehensive information for seniors
- Information
  - Driver safety
  - Shuttles
  - Other
- Annually updated 7 years
- 15,000 copies distributed



The image shows the cover of the 'Senior Mobility Guide' brochure. It features a collage of photos: a group of people walking, a person driving a car, and a group of seniors on a bus. The text on the cover reads 'Senior Mobility Guide', 'Staying Connected in San Mateo County', and 'October 2013'.

3

## Mobility Ambassadors



- Volunteer corps
- Educate seniors and disabled on options besides paratransit
- Supports CHP Senior Program
- 3,300+ volunteer hours
- Trained 650 seniors
- Reduces paratransit demand
- ~38% continue to ride buses



A group photo of approximately 15 people, including seniors and staff, standing outdoors. One person is in a wheelchair, and a dog is visible in the foreground. They are all smiling and appear to be part of a community or volunteer group.

4

## Peninsula Fleet Share

- Pilot project (18 months)
- Board approved in December 2012
- Share vehicle capacity and services
- Market for peer-to-peer services exists
- Response muted, 3 members
- Concerns about perceived liability
- Pilot will sunset in June

5

## Expanding Senior Options

- **Volunteer Driver Program**
  - Peninsula Jewish Community Center
- **Virtual Mobility Management Center**
  - Website
  - One-stop information on transportation services (public, private, non-profit)
- **Information and Assistance**
  - Partnership with County Aging & Adult Services
  - Work with three organizations
  - Provide customized information

6

## Veterans' Mobility Corps

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- Expands spirit of Senior Mobility Ambassador program
- Focus on veterans with disabilities
- Partnership with Veterans Resource Centers at Menlo Park VA Medical Center
- Travel training

7

## Questions

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8