



# Weekend El Camino Real 390/391 Consolidation

Board of Directors  
June 13, 2012

San Mateo

Hillsdale  
Shopping  
Center

Transfer to  
Hillsdale Caltrans

292, 294, 295

292, 294, 295

# Project Background



- **On-time performance**
  - Weekend service falls below 85% standard
  - Buses as much as 30 minutes late
- **Unnecessary complexity**
  - Four different terminals
  - Alternating service to BART
- **Bus bunching**
  - Design constrains schedule recovery efforts



- **Improve Customer Experience and Increase Ridership**
  - Improve on-time performance along El Camino Real to 85 percent or better on weekends
  - Increase reliability
  - Simplify route structure and provide common terminals
  - Design facilitates schedule recovery efforts
- **Ensure consistency with SamTrans Service Plan objectives**



# Service Solution



- **Pilot weekend service from Palo Alto Caltrain to Daly City BART via Top of the Hill/Mission & Evergreen**
- **Offer service every 20 minutes**
- **Serve San Bruno and South San Francisco BART stations from stops on El Camino Real**
- **Distinct branding: “Route ECR”**
- **Implement Aug. 26, 2012**



# New Weekend Routing



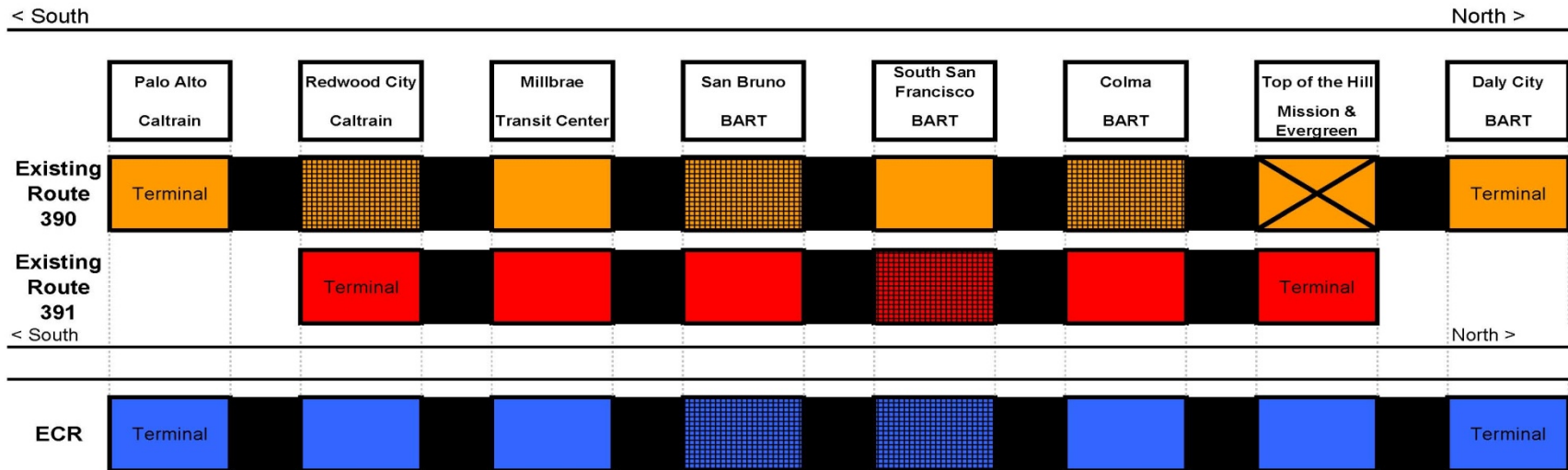
## Weekend ECR Route


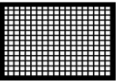



# New Service Patterns



El Camino Weekend Service Patterns Existing vs. Proposed



-  Enters station
-  Does not enter station
-  Stop not served

# Potential Impacts



- **Transfer or walk necessary between El Camino Real and San Bruno BART station**
- **Walk necessary between El Camino Real and South San Francisco BART station**
- **Hourly Route KX customers may opt for frequency of Route ECR**
- **Serving Top of the Hill results in slightly extended travel time to/from Daly City BART**



# Benefits

samTrans

- Increased frequency between Redwood City and Palo Alto Caltrain stations
- Improved operational effectiveness
- Simplified customer experience
- Updated running times
- Improved on-time performance
- Most cost-effective solution
- Enhanced connections
- Potential for increased ridership





# Progress to Date



- **Weekly Steering Committee meetings since early April**
- **Inventoried all bus stop signs along corridor**
- **Finalized route alignment**
- **Developed draft trip schedules**
- **Conducted simulated and live testing**



# Next Steps

samTrans

- Finalize trip and operator schedules
- Conduct training
- Update bus stop signs, destination signs and on-board announcements
- Prepare customer communications and publications
- Promote new service

