



SamTrans Fare Structure Update – Public Hearing



Board of Directors – December 6, 2023

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Agenda

Recap SamTrans Fare Policy Principles

Recap Recommended Changes

Public Outreach Summary

Title VI Fare Equity Analysis

Q&A

SamTrans Fare Policy Principles

Ridership

Cost Recovery

Customer Experience

Administration and Overhead

Recommended Changes Effective Date 1/1/2024

Consolidate Local and Express fares for a Single Local Price and Product

- Incentivize ridership on Foster City Express (FCX)
- Streamline Fare Structure
- Board Decision Requested

Public School Field Trips

- Encouraging future ridership among the youth market
- Initial year goal of 10 field trips provided
- Board Decision Requested

Eliminate the Summer Youth Pass Product

- UPDATE - Based on public feedback, this program will remain intact and will be reviewed next year

Recommended Changes

Effective Date-Estimated Fall 2024

Introduce Day Pass and Monthly Pass Accumulators (also known as “Fare Capping”)

- Available through Clipper and Open Payment
- No advance purchase necessary- Day Pass 2x one way Clipper fare, month pass aligned with Clipper month pass prices
- Board Decision Requested

Participate in the Regional Transfer Discount Program

- Seamless transfer discounts of up to \$2.50 among participating agencies
- Available on Clipper and Open payment
- Board Decision Requested

Introduce Contactless On-board Payment Using Credit and Debit Cards (also known as “Open Payment”)

- Seamless payment option on all transit agencies
- Utilizes Clipper Adult fare price
- Part of Clipper Next Generation Participation

Move SamTrans Mobile Fares to Clipper Mobile

- Group and individual tickets available on Clipper app
- No longer need to maintain current SamTrans mobile App
- Part of Clipper Next Generation Participation

Outreach Overview / What we Heard

Public Notices

- Pamphlets provided on SamTrans bus routes
- Posted on SamTrans website, social media, and provided press release
- Published in 3 newspapers covering English, Spanish, and Chinese

Presented to SamTrans CAC on 10/25/23

- Received positive feedback with the exception to the discontinuation of the Summer Youth Pass

Held Community Meeting 10/30/23

- Interpreted into Spanish, Chinese, and Tagalog
- Received positive feedback with the exception to the discontinuation of the Summer Youth Pass

Informational Item Presented and Call or Public Hearing to SamTrans Board on 11/1/2023

- Received positive feedback, except for the Summer Youth Pass discontinuation

Public Hearing and Requested Board Adoption on 12/6/2023

Title VI Fare Equity Analysis

What is Title VI?

- Title VI of the Civil Rights Act of 1964 protects individuals from discrimination based on race, color, and national origin in programs and activities receiving federal financial assistance.

Title VI Fare Equity Analysis

- According to FTA's Title VI guidelines, when conducting fare adjustments, transit agencies must analyze how the proposed fare changes will impact minority and low-income populations.

Title VI – SamTrans

SamTrans Disparate Impact Policy is 20%

- There is Disparate Impact if the difference in impacts borne by **minority** populations compared to those borne by **non-minority** populations is greater than 20%.
- Any negative percentage indicates a *benefit* to minority populations.

SamTrans Disproportionate Burden Policy is 20%

- There is Disproportionate Burden if the difference in impacts borne by **low-income** populations compared to those borne by **non-low-income** populations is greater than 20%.
- Any negative percentage indicates a *benefit* to low-income populations.

Title VI Fare Equity Analysis

Effects of Fare Changes on Riders



Data Used

- 2022 Farebox Ridership
- U.S. Census 2017-2021 ACS 5-year minority and low-income demographic data

Findings

- **Minority vs. Non-Minority % Difference:**
 - **-2.43% (No Disparate Impact)**
 - *Minority populations benefit more than Non-Minority populations*
- **Low-Income vs. Non-Low-Income % Difference:**
 - **-4.02% (No Disproportionate Burden)**
 - *Low-income populations benefit more than Non-Low-Income populations*

Q & A