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**From:** [Mass Transit](#)  
**To:** [Board \(@samtrans.com\)](mailto:Board (@samtrans.com))  
**Subject:** Tackle Your Transportation Procurement Challenges with Our Webinar  
**Date:** Wednesday, July 12, 2023 3:50:50 AM

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# MASS TRANSIT

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## Minding the Workforce Gap: New Strategies and Innovative Tech

**Date: Tuesday, July 25, 2023**

**Time: 2:00 PM ET / 11:00 AM PT**

For many transportation procurement teams, to-do lists just keep getting longer. Purchasing requests are growing among workforce shortages, tech skill gaps, and the incoming workforce's intolerance for inefficiency. Even with the right budget, it can be challenging to hire or train procurement professionals that understand the strict and complex regulations governing transit agencies' procurement.

So, how can your agency conquer this challenge?

[Join our webinar on July 25th at 2PM EST](#) to discover how your organization can adopt new strategies and innovative technology to achieve more with a minimal workforce and improve hiring and training.

**In this webinar, we will:**

- Discuss strategies to address the shortage of experienced transportation

### Presented by:



**Mitchell Dixon**  
*Manager, Solutions Consulting*  
**Bonfire Interactive**



**Moderator: Mischa Wanek-Libman**  
*Editor in Chief*  
**Mass Transit**

procurement professionals

- Develop strategies to successfully adapt and modernize your workforce
- Explore how eProcurement addresses this challenge by:
  - Enabling overstretched teams to run bids and RFPs in less time
  - Initiating best practices for quicker on-boarding and training of new staff
  - Simplifying measures for excellent compliance
- Learn how to effectively advocate for eProcurement within your organization

**Hope to see you there!**

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### **Can't make the live event?**

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