

**San Mateo County Transit District (District)
1250 San Carlos Avenue, San Carlos, California**

**Minutes of Strategic Planning, Development,
and Sustainability Committee Meeting / Committee of the Whole**

March 1, 2023

Committee Members Present: R. Medina, P. Ratto

Committee Members Absent: D. Canepa (Chair)

Other Board Members Present Constituting Committee of the Whole: M. Chuang, M. Fraser, J. Gee, R. Mueller (joined at 3:28 pm), J. Powell

Other Board Members Absent: None

Staff Present: A. Chan, D. Olmeda, J. Cassman, S. van Hoften, K. Scribner, J. Brook, D. Seamans

8.c.1. Call to Order

Committee Member Rico Medina called the meeting to order at 3:01 pm.

8.c.2. Approval of Minutes of the Strategic Planning, Development, and Sustainability Committee Meeting of December 7, 2022

Motion/Second: Gee/Powell

Ayes: Chuang, Fraser, Gee, Medina, Powell, Ratto

Noes: None

Absent: Canepa, Mueller

8.c.3. Bus Stop Improvement Plan (BSIP) Project Introduction

Daniel Shockley, Planning Administrator, provided the presentation.

Director Marie Chuang asked if it would be possible to provide Clipper vending machines at stops. April Chan, General Manager/CEO, responded that the issue of having sufficient Clipper vending machines would need to be discussed with MTC (Metropolitan Transportation Commission) about increasing the number of convenient outlets for customers to purchase or add value to Clipper cards. Director Chuang asked if there was a plan to display real-time electronic data at the stops. Mr. Shockley said the study would consider the feasibility of providing that data at stops. Director Jeff Gee said it would be helpful to include longevity and the number of riders associated with individual stops to help determine where to invest in added technology such as providing real-time data.

Director Marina Fraser asked if the study included stops on private land, such as at shopping malls, which Mr. Shockley confirmed.

Director Ray Mueller joined the meeting at 3:28 pm.

Chair Josh Powell asked about the level of Board involvement. Mr. Shockley said the Board would be asked to approve the final study. He clarified that they are not planning to modify any bus shelters during the study.

Committee Member Medina asked if there was a simplified process that is followed by all involved agencies, including who is responsible for specific bus stop maintenance (SamTrans-owned versus privately owned).

Committee Member Peter Ratto said there are stops that have a lot of traffic without shelters or benches. He suggested a centralized method for municipalities to report or request improvements.

Director Ray Mueller asked if ads would be digitized at bus stops. David Olmeda, Chief Operating Officer, Bus, said advertisements are maintained by a third-party ad provider. He said they have very few locations where they have digital ads for the riding public. Director Mueller suggested that digital technology at bus stops could handle community-based information such as Amber Alerts. Ms. Chan said staff would bring back the bus stop study to the Board again before asking them to approve it, which would include information on how other efforts would intersect with the study such as accessibility and technology improvements. There was public comment that the study should consider factors such as cleanliness and climate challenges at the shelters.

Public Comment:

Adina Levin said she was happy to see the project moving forward and said that TEAMC was also gathering feedback on the stops.

John Baker said that the study should consider factors such as cleanliness and climate challenges at the shelters.

Aleta Dupree said that she was supportive of providing digital signage at bus stops.

8.c.4. Adjourn

The meeting adjourned at 3:48 pm.

An audio/video recording of this meeting is available online at <https://www.samtrans.com/about-samtrans/video-board-directors-cac>. Questions may be referred to the District Secretary's office by phone at 650-508-6242 or by email to board@samtrans.com.