



Reimagine SamTrans Bus Network Alternatives

South County Virtual Public Meeting

May 12, 2021



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Agenda

- Project Goals and Timeline
- Introducing the Alternatives
 - Summary of Changes in South County
- Public Input
- Questions/Discussion





Revisiting Our Project Goals

The goals of Reimagine SamTrans are to ...

Improve the experience for existing SamTrans customers

Grow new and more frequent ridership on SamTrans

Build SamTrans' efficiency and effectiveness as a mobility provider

How does Covid-19 impact our project purpose?



More important than ever

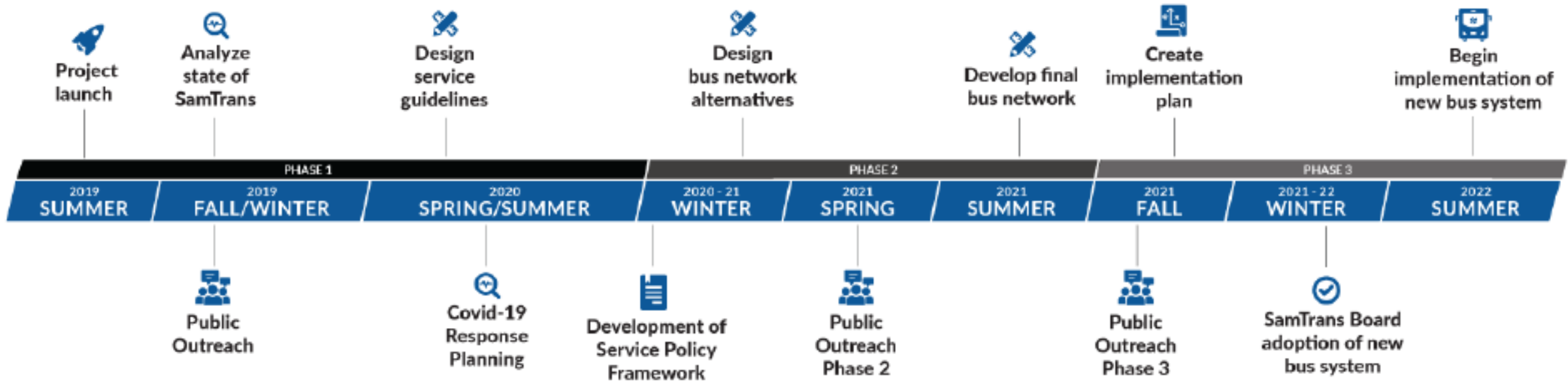
Uncertainty around new rider market

More frequent riders still possible

More important to be efficient and effective with resources — has effectiveness changed?



Project Timeline



We're here



Informing the Alternatives



Existing conditions

What's working and not working for SamTrans?



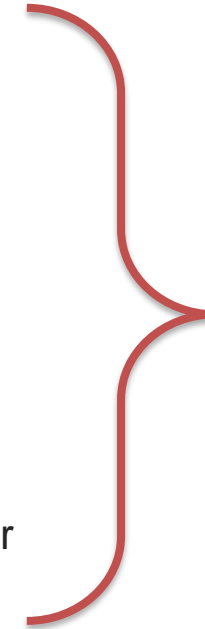
Public outreach

What are the community's priorities for SamTrans?



Market research

What are rider and non-rider perceptions and desires?



Alternatives

Three bus network alternatives for the public to comment on





THE ALTERNATIVES

- Guiding principles and shared objectives
- Overview of the alternatives



What Are Our Guiding Principles?



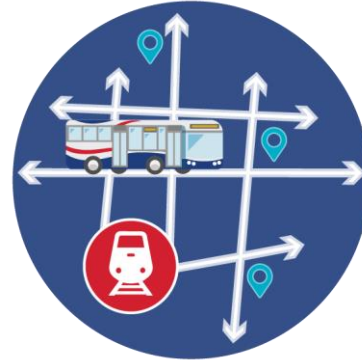
Customer Focus

Employ customer-focused decision-making



Workforce Delivery

Design service that can be reasonably delivered by our workforce



Effective Mobility

Be an effective mobility provider



Social Equity

Provide transportation services that support principles of social equity



What are the objectives of **all three alternatives**?

Scheduling

More efficient scheduling to reduce costs and maximize resources

Equity

Add or improve service in high-need areas

Efficiency

More efficient resource allocation, such as using all capacity on school-related routes

Reliability

Address reliability and on-time performance

Connections

Improve connections at county and regional hubs

Less Duplication

Reduce route duplication within our system



What are the themes of our **three alternatives**?

- **Alternative 1:** Emphasize direct, high frequency access to places within the county
- **Alternative 2:** Improve connections to rail and the region
- **Alternative 3:** Retain geographic coverage of service within the county



Alt 1: Direct, high-frequency service within the county

Implications by service type...

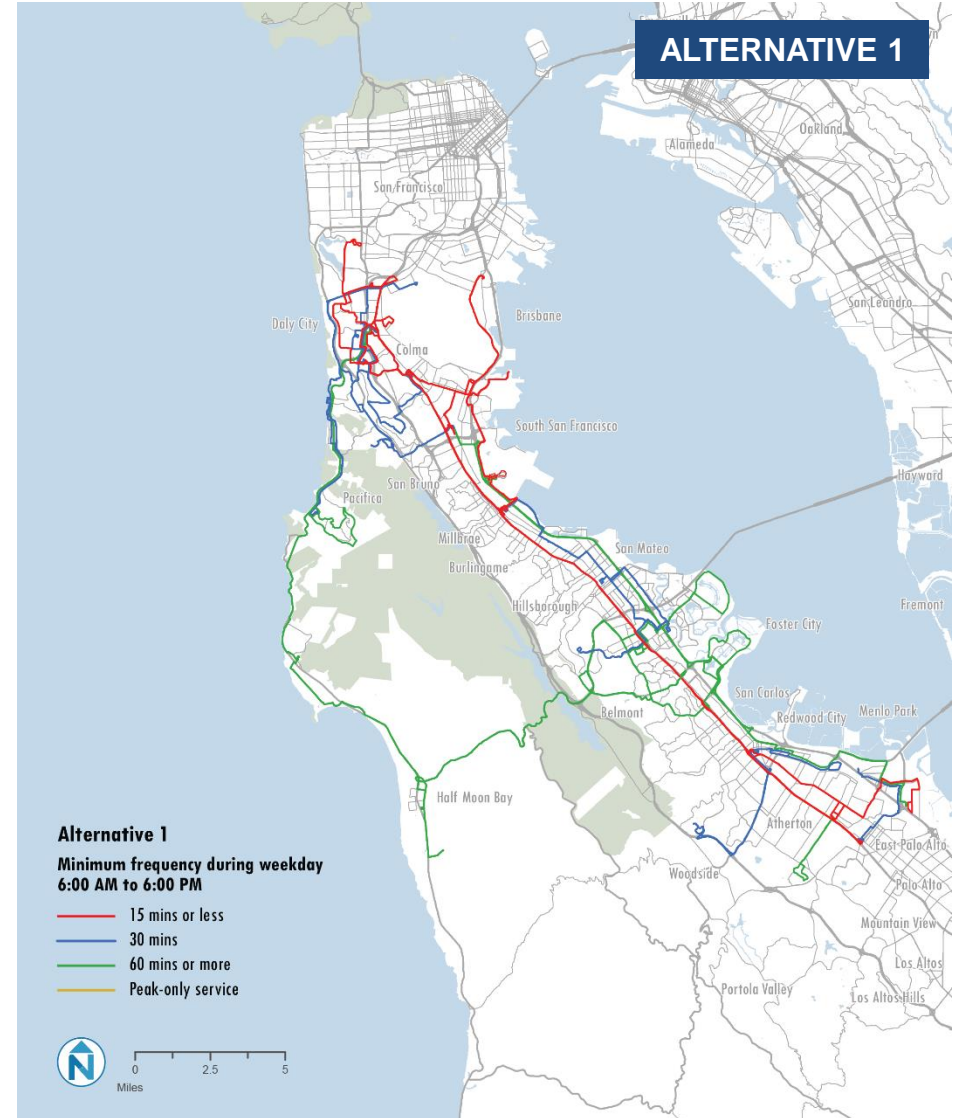
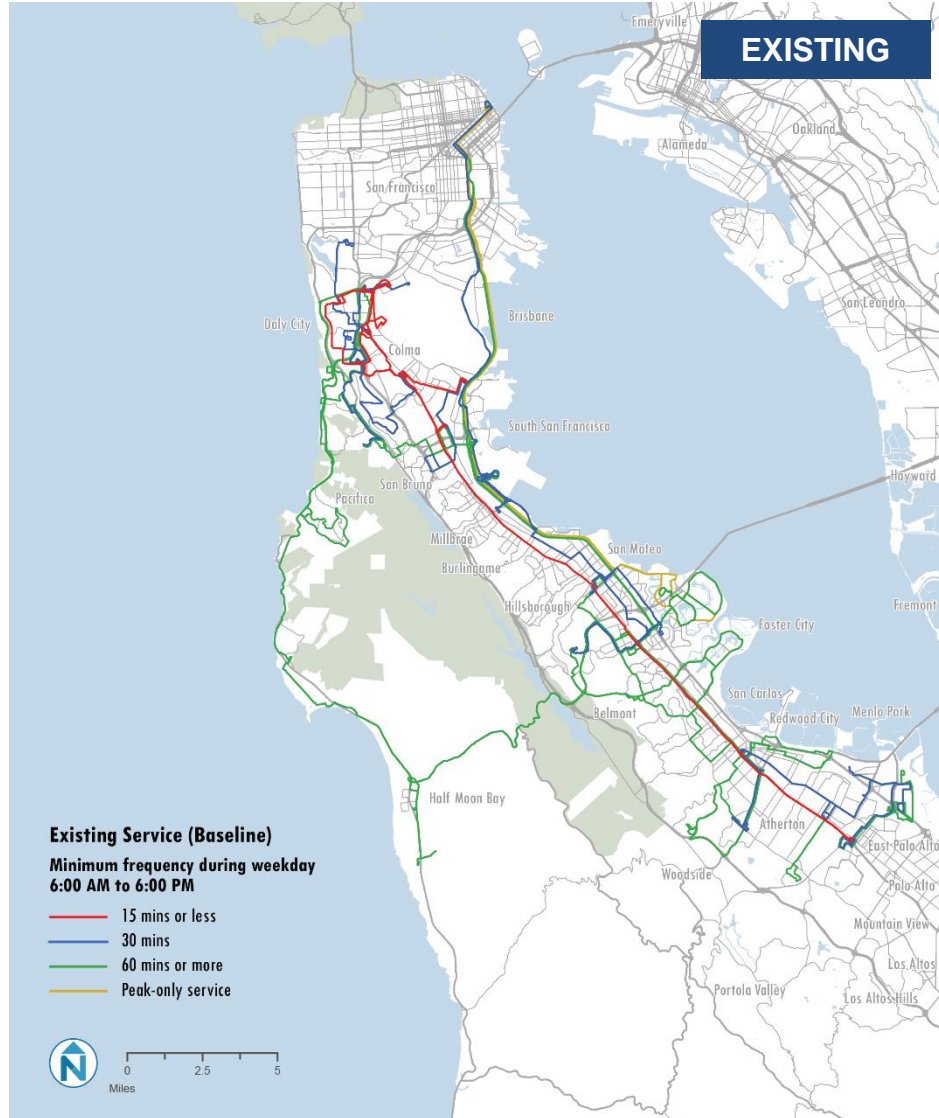
- ↓ School-related service: Modest reduction
- ↓ Local service: Neutral – modest reduction
- ↑ Frequent service: Moderate increase
- ↓ Express service: Neutral – moderate reduction

Overall Changes:

- Seven routes with service every 15 minutes all day, seven days a week
- Service into Oyster Point from Daly City, SSF, San Bruno
- East Palo Alto to SFO/San Bruno BART limited stop route
- All service into downtown SF truncated near county line
- Routes 292 and ECR split into two routes to improve reliability and increase frequency in busiest areas
- Areas with low ridership targeted for service reductions



Alt 1 | System Map Comparison





Alt 2: Expanded connections to rail and the region

Implications by service type...

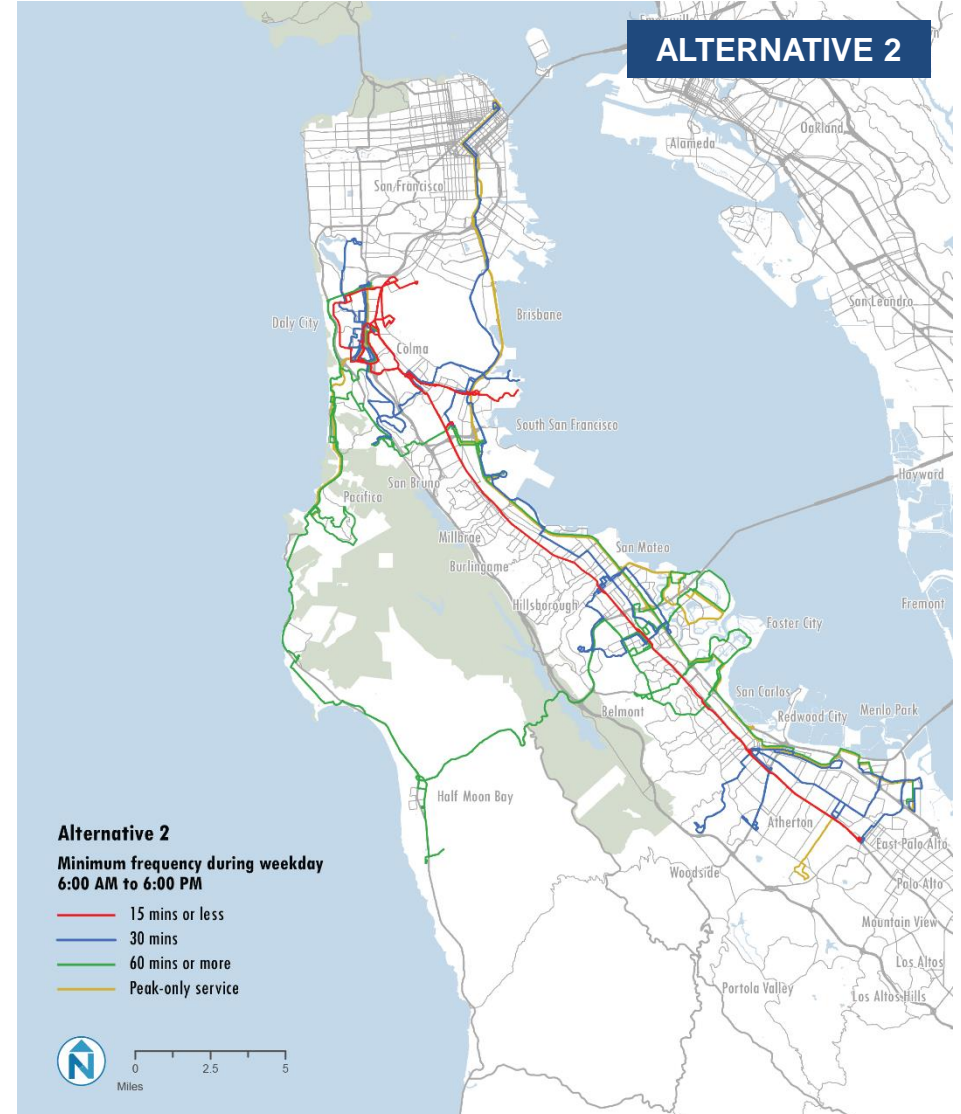
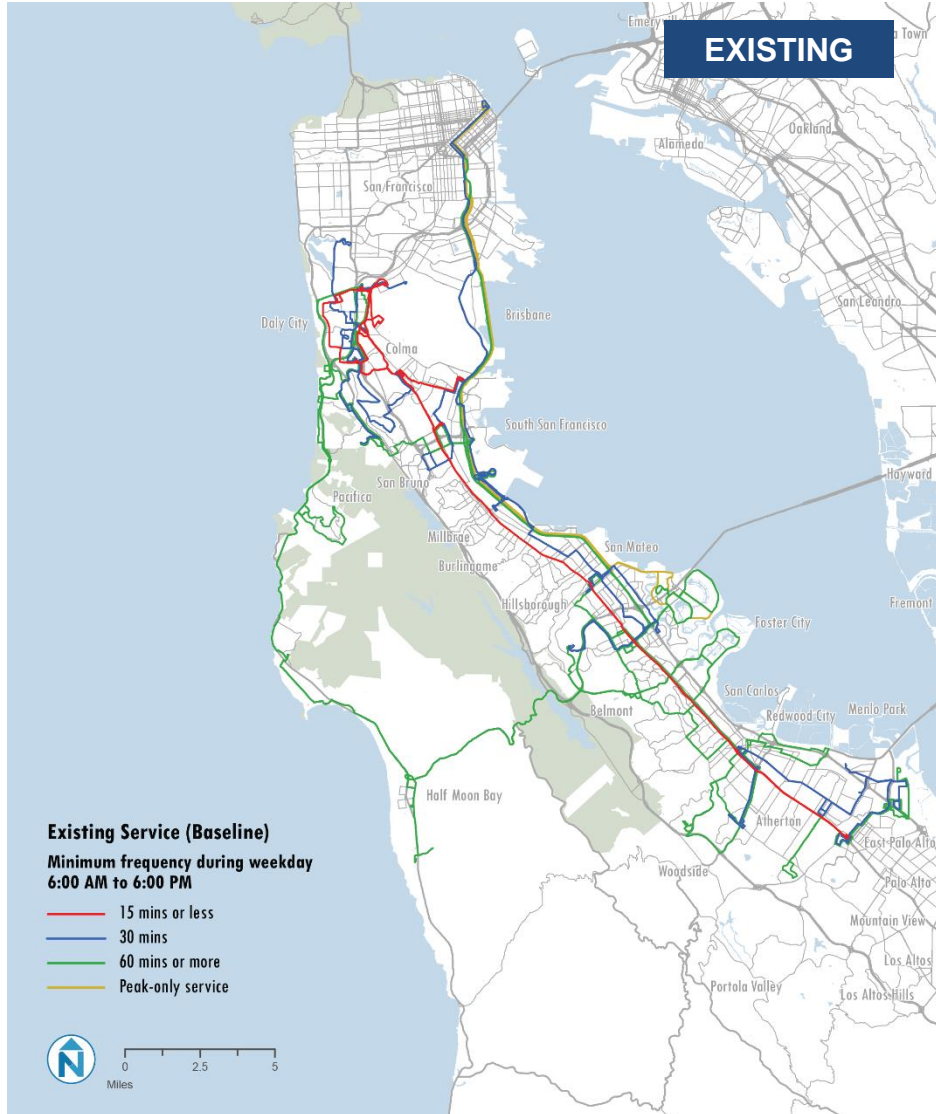
- ↓ School-related service: Modest reduction
- ↑ Local service: Moderate – significant increase
- Frequent service: Neutral
- ↑ Express service: Moderate - significant increase

Overall Changes:

- Expanded service to Colma BART, Millbrae BART/Caltrain, Hillsdale Caltrain, Redwood City Station
- Two new routes into Oyster Point
- Expanded service to community colleges
- Three routes into downtown SF – Route 292 and two express routes from San Mateo and Foster City (FCX)
- Areas with low ridership targeted for service reductions



Alt 2 | System Map Comparison





Alt 3: Retain geographic service coverage

Likely implications by service type...

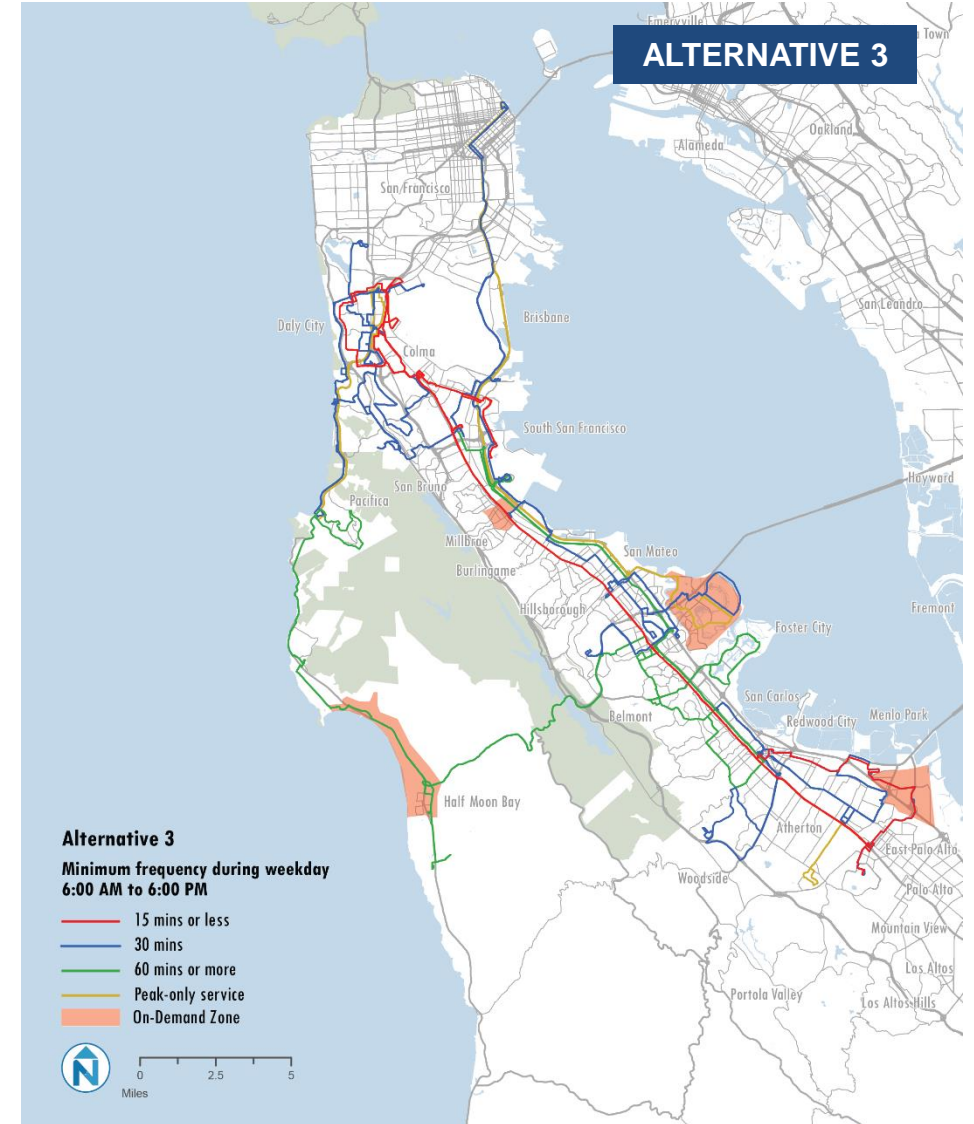
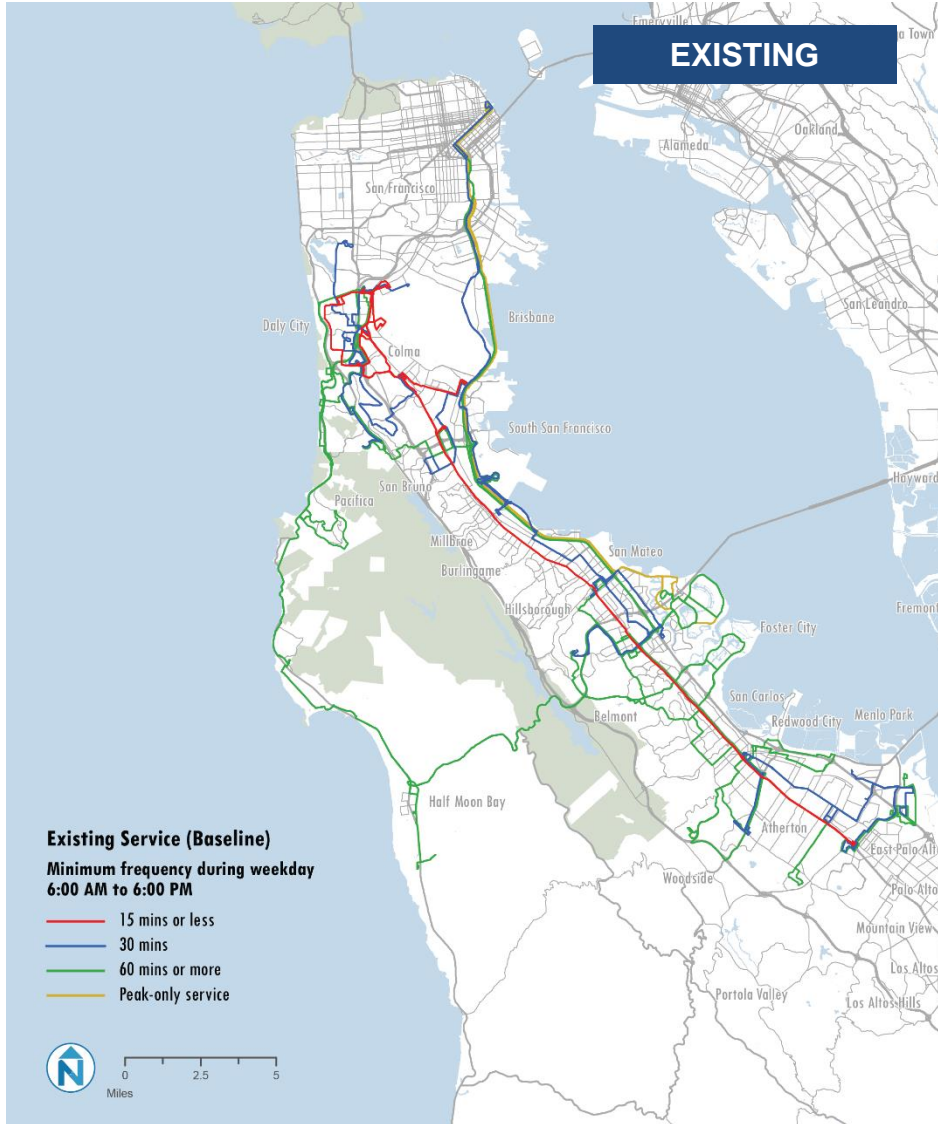
- ↓ School-related service: Modest reduction
- ↑ Local service: Neutral – moderate increase
- Frequent service: Neutral
- ↓ Express service: Significant reduction

Overall Changes:

- Eleven routes with better midday and weekend service
- Better connections between East Palo Alto and Stanford, Daly City and SFO
- Microtransit zones for East Palo Alto, Foster City, Millbrae and mid-Coast/Half Moon Bay
- Fully restore FCX express
- Fewer transfers, more one-seat rides to key destinations



Alt 3 | System Map Comparison





How do the alternatives compare?

		1	2	3
Customer Focus	Address key themes of rider feedback	●●●	●●●	●●●
	Add more midday and weekend service	●●●	●●●	●●●
	Add frequency	●●●	●●●	●●●
Workforce Delivery	Reduce pressure on peak service delivery	●●●	●●●	●●●
	Reduce split shifts	●●●	●●●	●●●
Effective Mobility	Have the potential to increase ridership	●●●	●●●	●●●
	Leverage other transportation investments (101 Managed Lanes, BART, Caltrain)	●●●	●●●	●●●
	Add faster routes with fewer stops	●●●	●●●	●●●
	Provide service to new areas	●●●	●●●	●●●
Social Equity	Increase access to places within 45 minutes on transit from equity zones	●●●	●●●	●●●
	Increase share of residents in equity zones with high frequency service	●●●	●●●	●●●



SOUTH COUNTY SUMMARY

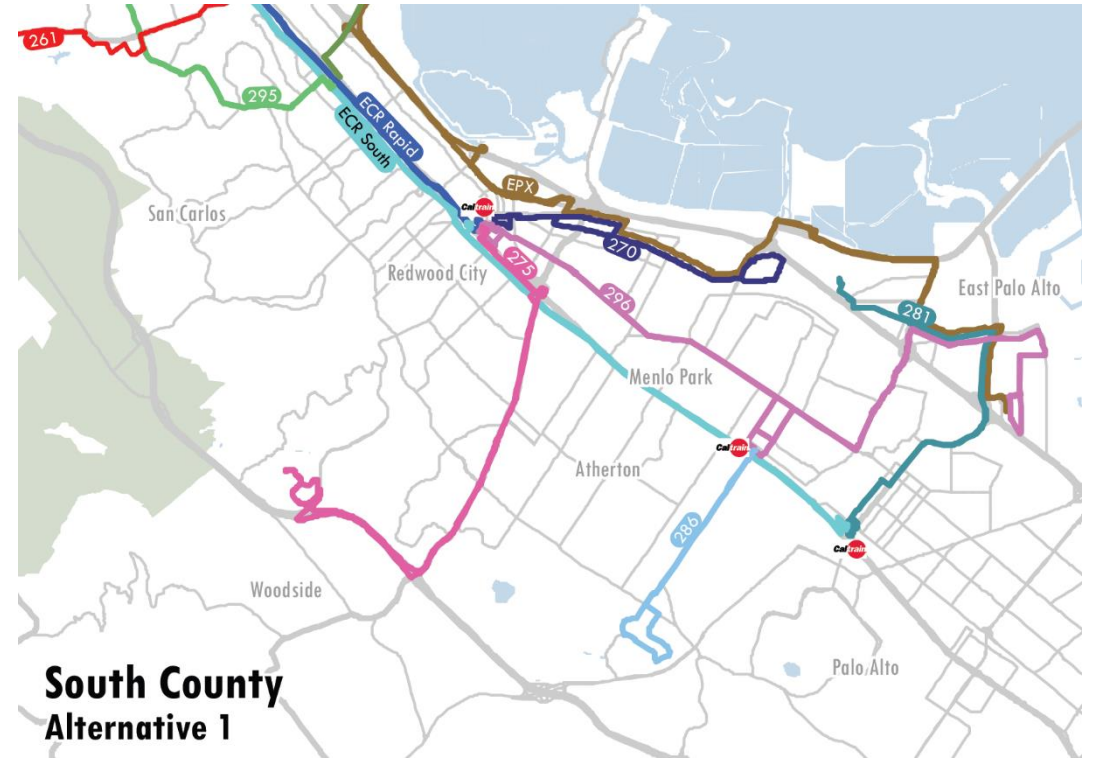
Redwood City, Menlo Park, East Palo Alto, Atherton,
Portola Valley, Woodside





South County Summary – Alt. 1

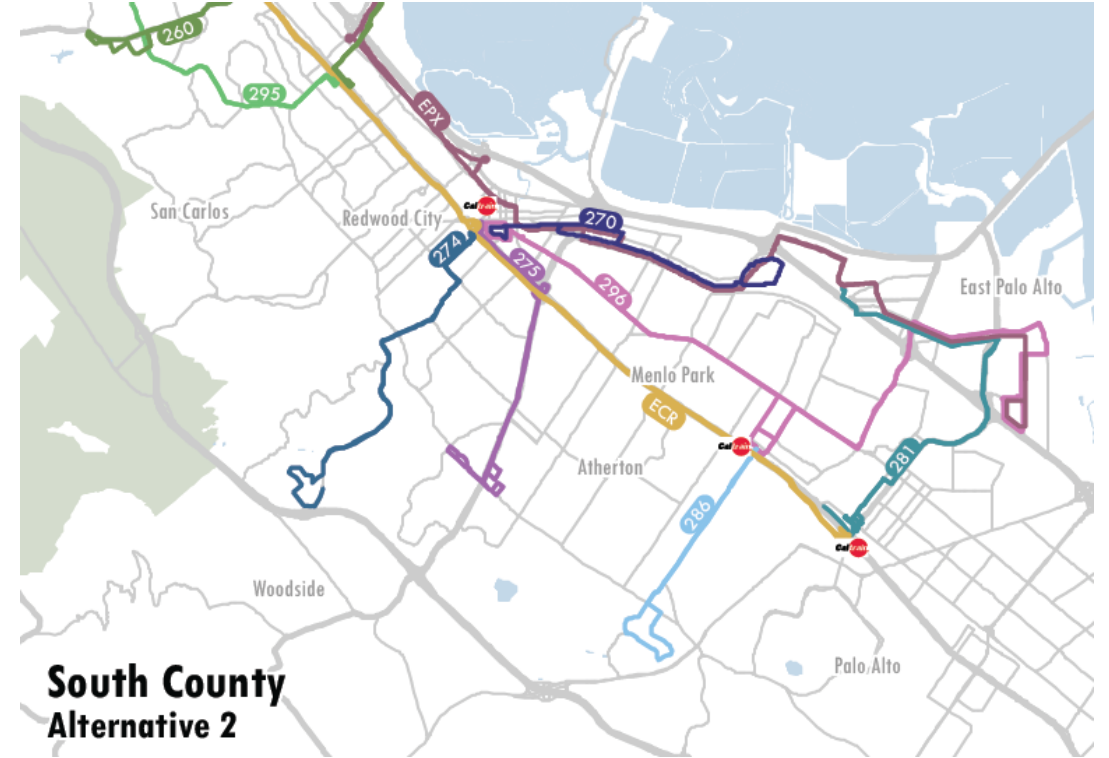
- Routes 296 and ECR South run every 15 minutes, seven days a week
- New limited stop route connects East Palo Alto, Redwood City, SFO and San Bruno BART
- Consolidated routes 280 and 281 operate more frequently
- Consolidated routes 270 and 276 operates more frequently
- Reduced service/stops on Routes 286, 295, and 398





South County Summary – Alt. 2

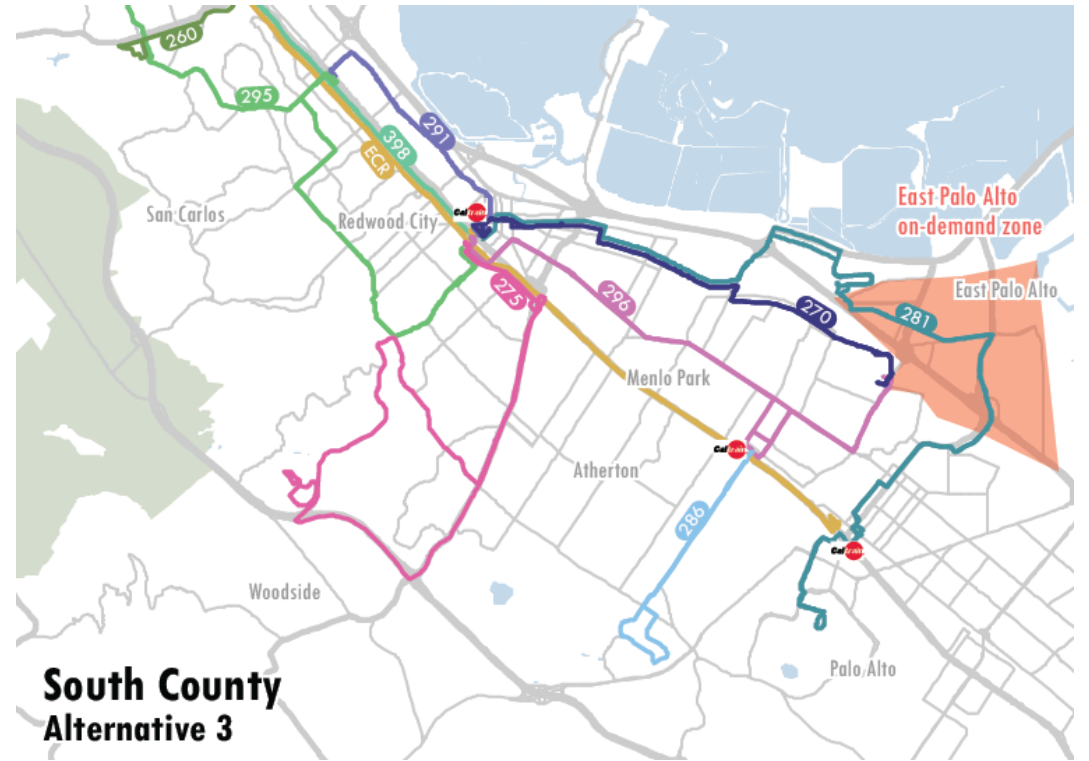
- New limited stop route connects East Palo Alto, Redwood City, SFO and San Bruno BART
- Consolidated routes 280 and 281 operate more frequently
- Consolidated routes 270 and 276 operate more frequently
- Reduced service/stops on routes 286, 295, and 398





South County Summary – Alt. 3

- Consolidated routes 280 and 281 operate more frequently and extend to Redwood City and Stanford Oval
- End Route 296 at Menlo Park VA and serve East Palo Alto with new on-demand service
- Consolidated Routes 270 and 276 operate more frequently
- Consolidated Routes 274 and 275 serve the highest ridership areas
- Expanded Sunday service on Routes 270, 291, and 295
- Reduced service on Route 286





ROUTE ECR FOCUS

Palo Alto to Daly City

samTrans



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Route ECR – Alt. 2

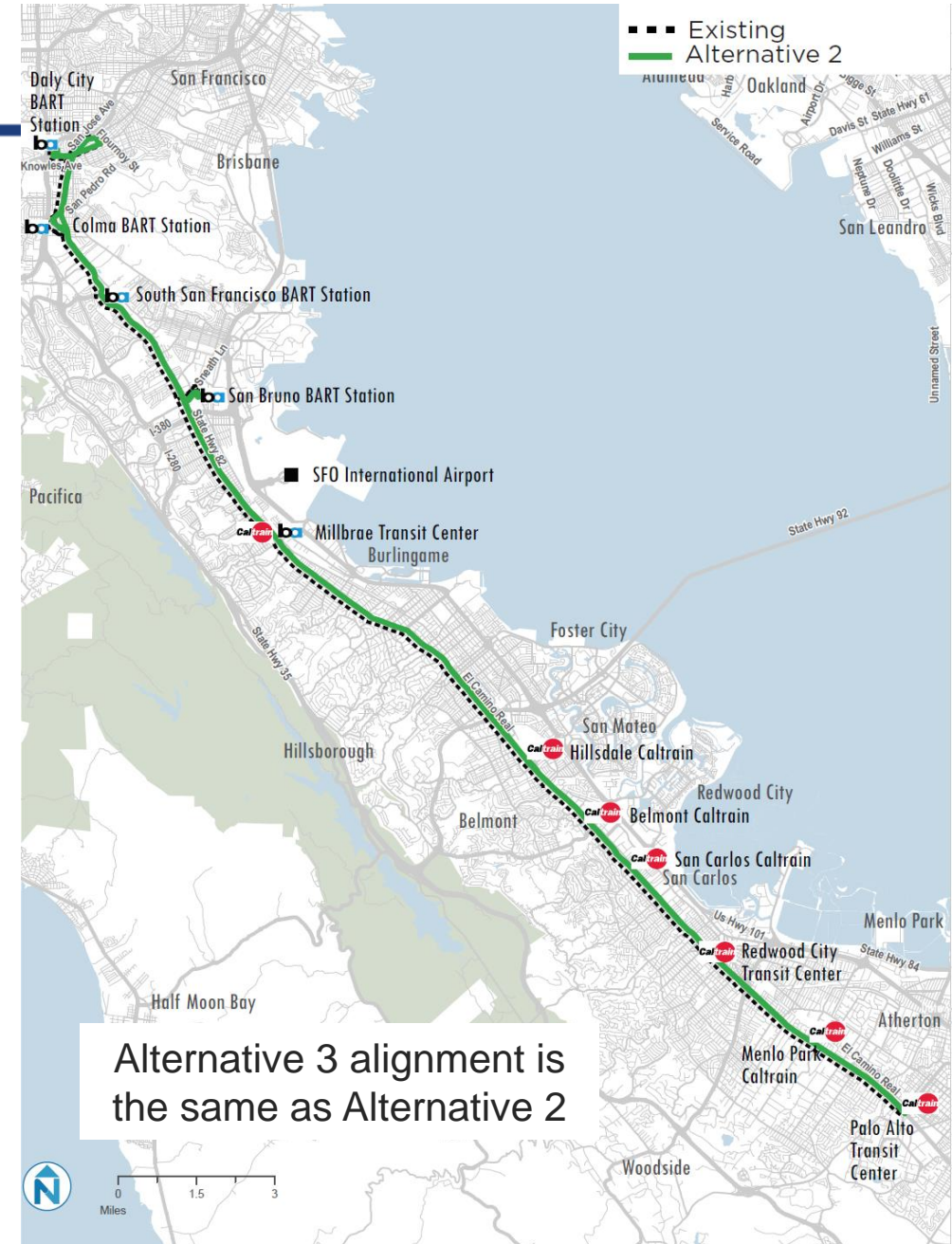
- Reduce number of stops on route to improve speed and reliability
 - Up to 30% of stops could be consolidated to reduce travel times between Daly City and Palo Alto by 10-15 minutes during peak times
 - About 13% of riders would need to walk further to a new stop
- Shorten route in Daly City by using Flourney Street





Route ECR – Alt. 3

- Reschedule route to better reflect actual travel speeds
- Hours of service and frequency would not change
- Shorten route in Daly City by using Fournery Street





PUBLIC INPUT





Public Input through May 31, 2021

- Ways to participate:
 - Visit www.reimaginesamtrans.com
 - Review route alternatives and take a survey
 - Talk to staff during a live social media event or virtual Q&A session
 - Meetings with stakeholder groups
 - Limited in-person pop-up events





Attend a Virtual Public Meeting

- **Mid-County: Thurs, April 29 – 5:30-6:30 PM**
 - Languages: Spanish and Mandarin
- **Coastside: Wed, May 5 – 5:30-6:30 PM**
 - Languages: Spanish, Mandarin, and Cantonese
- **South County: Wed, May 12 – 5:30-6:30 PM**
 - Languages: Spanish and Mandarin
- **North County: Tues, May 18 – 5:30-6:30 PM**
 - Languages: Spanish, Mandarin, and Cantonese
- **Get all meeting information at**

www.reimaginesamtrans.com/get-involved



Review and Comment on Proposals

Visit www.reimaginesamtrans.com/alternatives



Reimagine SamTrans > Alternatives



What are the three network alternatives?

The project team designed three new options for bus service. These are known as “bus system alternatives.” Each bus system alternative sets a different vision for future bus service in San Mateo County, and each has benefits and trade-offs.

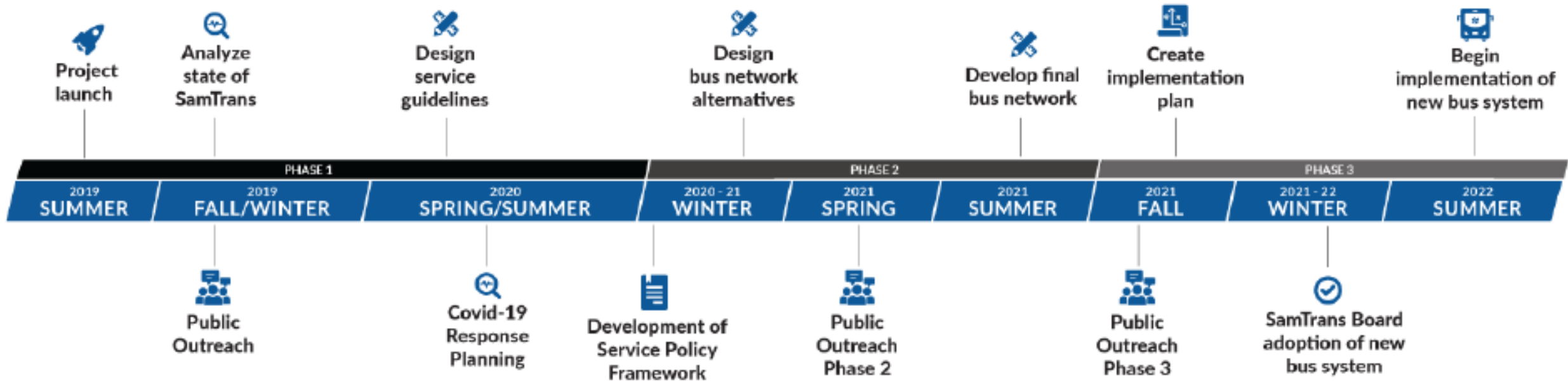
Click here



Give Us Your Feedback



What happens next?



We're here



Questions/Discussion

