



# *Reimagine SamTrans* Public Hearing

SamTrans Board of Directors

November 3, 2021





# Public Hearing

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- The Public Hearing provides an opportunity for the public to comment in front of the Board regarding the recommended network changes
- The Public Hearing been noticed in various ways
  - Legal notices in three newspapers at least 15 days prior to today's hearing
  - Onboard SamTrans buses
  - Digital ad campaign
  - During four virtual public meetings
- All comments will be considered and weighed against project goals and outcomes



# Reimagine SamTrans: Project Goals

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The goals of Reimagine SamTrans are to ...



**Improve the experience for existing SamTrans customers**

**Grow new and more frequent ridership on SamTrans**

**Build SamTrans efficiency and effectiveness as a mobility provider**



# Our Guiding Principles



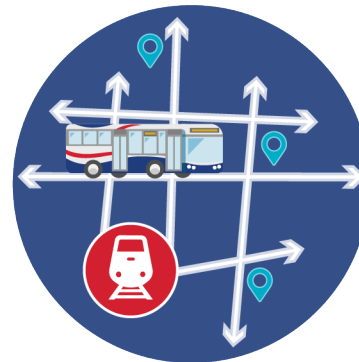
## Customer Focus

Employ customer-focused decision-making



## Workforce Delivery

Design service that can be reasonably delivered by our workforce



## Effective Mobility

Be an effective mobility provider



## Social Equity

Provide transportation services that support principles of social equity



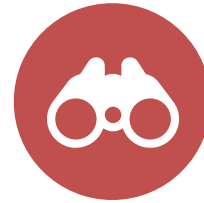
# Inputs: Recommended Network



Ridership  
and  
Productivity



Equity  
Need  
Analysis



Guiding  
Principles



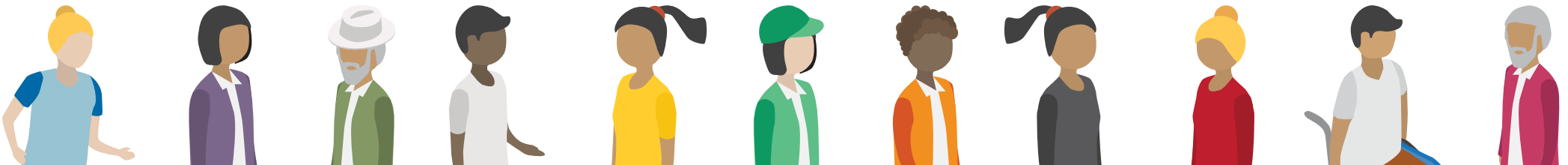
Market  
Research



Market  
Analysis

## Community, Rider and Workforce Input

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# Next Steps

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- Analyze the feedback received during Phase 3 outreach, adjust the recommendation if appropriate
- Finalize CEQA analysis
- Complete Title VI report
- Bring service plan, CEQA and Title VI to Board for review and adoption in early 2022



# *Reimagine SamTrans* The New Network

SamTrans Board of Directors

March 2, 2022



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# Agenda

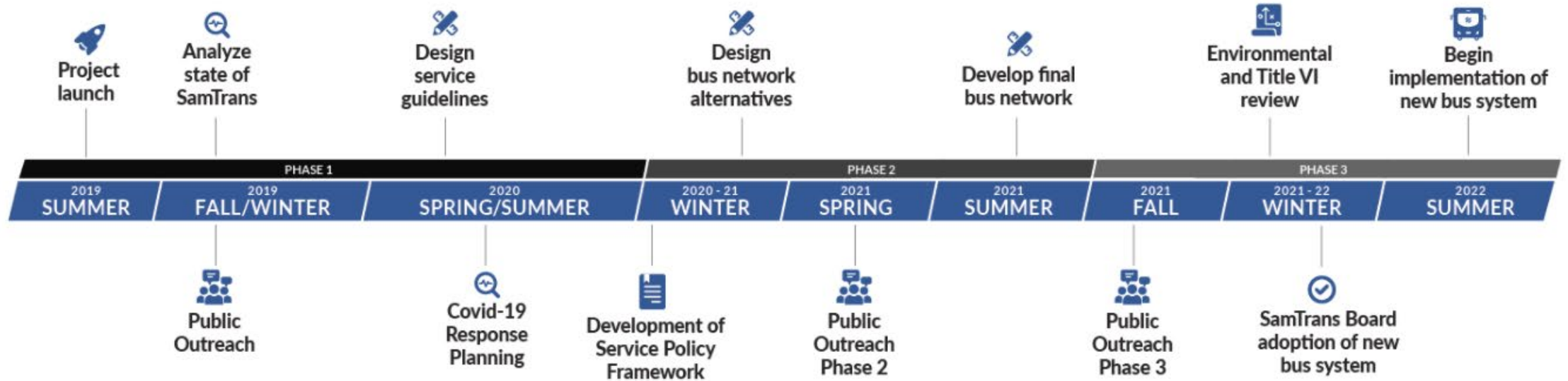
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- Project Overview
- The Final Recommended Network
  - Title VI Analysis and Findings
  - Environmental Review and Findings
- Next Steps
- Team Acknowledgements





# Project Timeline



We're here



# THE RECOMMENDED NEW NETWORK

- Highlights
- Title VI Analysis and Findings
- CEQA Review

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# The Reimagine Network Vision

- More **frequent** service on 15 routes
- More **off-peak service** on 10 routes
- New **connections** into Oyster Point in SSF, to SFO and to college campuses
- More **efficient** and **understandable** service through consolidations of routes





# The Reimagine Network Vision

- **More direct service** and faster travel times, new limited-stop routes, bus stop balancing on Route ECR
- **New on-demand service** in East Palo Alto and Half Moon Bay
- Visit [www.reimaginesamtrans.com](http://www.reimaginesamtrans.com) for full route-by-route details on service changes





# Title VI Analysis and Findings

- Analyzed systemwide change in hours of service and coverage of service provided to population in proximity to current and future SamTrans bus network
- Analysis shows no disparate impact to minority populations or disproportionate burden to low-income populations for the service changes in the *Reimagine SamTrans* service plan



# CEQA Review Process

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## To comply with the California Environmental Quality Act (CEQA):

Prepared Initial Study and Negative Declaration (IS/ND) to identify whether the Reimagine SamTrans final plan would have potential impacts on the environment

- No significant impacts were identified



# CEQA Review Process

- Notice of Availability and Notice of Intent to Adopt a Negative Declaration (NOA/NOI) was published in:
  - *San Mateo Daily Journal* (in both English and Spanish)
  - *Palo Alto Daily Post*
  - *San Francisco Examiner*
- Draft IS/ND public review period: January 4 – 24, 2022
- Received 12 comment letters from the public. Comments were addressed and incorporated into the Final IS/ND





# NEXT STEPS

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 [www.reimaginesamtrans.com](http://www.reimaginesamtrans.com)  [reimagine@samtrans.com](mailto:reimagine@samtrans.com)  1-800-660-4287





# Implement in Phases

Maintain reliability & communicate effectively to customers and workforce

## August 2022 – Phase 1

- Low-ridership route and segment removals
- Route consolidations
- Extension into Oyster Point
- Restore priority pre-Covid service as resources allow

## Early 2023 – Phase 2

- **As resources allow:**
- Launch On-Demand
- Implement new EPX route
- Restore pre-Covid frequencies
- Implement further frequency improvements

## Mid to late 2023 – Phase 3

- **As resources allow:**
- Launch additional new routes
- Launch further frequency improvements



# Next Steps

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Seeking your adoption today of:

- Final *Reimagine SamTrans* plan
- *Reimagine SamTrans* Title VI analysis
- *Reimagine SamTrans* project Negative Declaration



# Thank you SamTrans staff







# Thank you CBO partners & consultants

- Nuestra Casa
- Friends of Old Town (SSF)
- Fair Oaks Community Center
- Daly City Partnership

## Consultant team:

- Nelson\Nygaard
- Circlepoint
- EMC Research





# Questions

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