

**SAMTRANS**  
**CORRESPONDENCE**  
**as of 3-1-2022**

**From:** [Larisa Ocanada](#)  
**To:** [Seamans, Dora](#)  
**Cc:** [Linehan, Amy](#); [Rosanne Foust](#)  
**Subject:** Letter of Support - Reimagine SamTrans Final Network Proposal  
**Date:** Tuesday, March 1, 2022 9:25:37 AM  
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[SAMCEDA Letter of Support - Reimagine SamTrans - 3.1.22.pdf](#)

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Dear Dora,

Please see SAMCEDA's letter of support of *Reimagine SamTrans Final Network Proposal* for the upcoming SamTrans Board of Director's meeting on Wednesday, March 2<sup>nd</sup>.

Thank you for ensuring that Chair Ratto and Members of the Board will receive it.

Larisa Ocañada

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*Foster Enterprises*

March 1, 2022

Peter Ratto, *Chair*  
San Mateo County Transit District Board of Directors  
1250 San Carlos Ave.  
San Carlos, CA 94070

### RE: *Reimagine SamTrans - Final Network Proposal*

Dear Chair Ratto and Members of the Board,

For seven decades, the San Mateo County Economic Development Association (SAMCEDA) has been a leading voice for the economic engine that is San Mateo County. SAMCEDA believes in the power of a strong economy driven by an appreciation of what that engine provides to our ecosystem on the Peninsula.

By working with employers of all sizes and industries, engaging with our public sector and our elected leadership, recognizing that we have 21 individual jurisdictions (20 cities and one county) and collaborating and communicating with the Chambers of Commerce, non-profit organizations and our educational institutions, SAMCEDA tackles the most difficult challenges through goal-oriented solutions.

On behalf of SAMCEDA, we fully support the adoption of the *Reimagine SamTrans Final Network Proposal* as presented by staff during your February Board of Directors Meeting.

This proposal sets an aspirational vision for how SamTrans can grow, respond, and position itself to advance the project's four guiding principles focused on customers, effectiveness, equity and workforce.

In addition, we applaud SamTrans and your staff for conducting an extensive community outreach effort. Your willingness to listen to the needs of SamTrans riders and the community has resulted in a customer-focused bus network that provides more efficient, reliable and connected service throughout the County. This includes network changes that will provide expanded all-day service, and additional service to transit hubs and employment centers.

One of the guiding principles of the *Reimagine SamTrans* project is to design a network that supports the principles of social equity. We understand that directing your resources into equity priority areas has resulted in tough trade-offs and decisions, but SAMCEDA commends your efforts to remain committed to prioritizing bus service improvements in our most vulnerable, transit dependent communities.



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Through the vision presented in *Reimagine SamTrans*, the Board has a unique opportunity to reimagine and reshape our bus system, meet the changing needs of San Mateo County and ensure that you are providing a world-class mobility system.

For these reasons, we respectfully request the SamTrans Board of Directors adopt the recommended *Final Network* and service plan for *Reimagine SamTrans* and its objectives as presented.

Best Regards,

A handwritten signature in black ink that reads 'R. Foust'.

Rosanne Foust  
President & CEO, SAMCEDA